

Olivier Bruel

A R T D I R E C T O R

(web + viral + print) senior designer

1529 Ducharme
Montreal (Quebec) H2V 1G2
514 495-4349
514 884-0128 [cell.]
info@olivierbruel.com

In short

I create images and concepts, but communication is the word that best defines me. 18 years of experience led me across a wide range of fields: websites, viral campaigns, interactive media, logos design and print.

Languages

French: mother tongue
English: very functional
Spanish: basics

Experience

2000-present

Freelance Graphic Designer & Art Director →

- design, branding, brainstorming, copywriting, consulting
- websites, multimedia, 2D & 3D animations, logos, prints, articles on design

2008-2009

Canoë →

Art Director

- art direction, design, strategy, branding, brainstorming
- websites, interfaces, logos, prints, images touching up, visual guidelines

2006-2008

NVI →

Art Director

- design, branding, copywriting, blogs, logos, stationery, viral marketing

2002-2005

Ixiasoft →

Art Director

- design, branding, consulting, follow-up: website, interfaces, logos, booth

1999-2000

Cognicase, ClickOn, Normal Solutions, ACME Multimedia →

Graphic Designer, Art Director

- design, management: websites, CDROMs, multimedia presentations

1998-1999

Agence François Blanc →

Graphic Designer, Art Director

- 2D & 3D design, management: CDROMs, interactive terminals, websites

1996-1998

Staccato →

Graphic Designer

- design, management: CDROMs, interactive terminals, marketing material

Highlights

intranet interface rush customization for about 30 *ColSpace's* famous clients

mobile sites design with textual & graphic dynamic content

viral concepts based on both visual and text elements, designed to increase website hits

global design: websites, applications, newsletters, stationery, cards, print ads, booth, posters, t-shirts, etc.

design & integration team management during a series of company mergers

Flash video loop development for *Barclays Bank* branches

Cannes Film Festival's interactive terminal **real-time visual conception** from a daily content

Experience (continued)

1993-1996

Sinapse

Graphic Designer

- design, management, follow-up: CDROMs, applications, marketing material



1990-1993

Hotshop

Graphic Designer, Junior Art Director

- design, mockups: logos, branding, packaging, concept-boards



Highlights (continued)

development of a in-house graphic service in a pioneer multimedia agency

traditional graphic design, 2D & 3D

Online portfolio: www.olivierbruel.com

References upon request

Education

- graphic design degree, *École Nationale Supérieure des Arts Décoratifs*, Paris, 1990 (5 y.)
- French baccalauréat (High School + 2y. college) - Literacy & Visual Arts, Paris, 1984
- complementary education: evening courses, *École Nationale Supérieure des Arts Appliqués* (3 y.)
private graphic arts workshop *ATEP3* (1 y.)

Hobbies

- Music, cycling, writing, online forums, trekking, swimming, skiing, reading, theatre, movies, travel, websurfing...

Competency Table

expert	very good	not bad at all	dummy
creation	team management	marketing strategy	hockey
arty direction	print design	signing	cooking
global design	illustration	3D	accountancy
communication	copywriting	schematics	embroidery
viral campaign	animation	sound design	programming
logo	storyboard	customer relationship	
webdesign	usability		
digital retouching			

Keywords: *creation, graphic, design, communication, image, viral, logo, visual, conception, drawing, usability, copywriting, animation*